

[REDACTED]

From: [REDACTED]
Sent: 15 February 2017 11:20
To: David Wilkinson
Subject: RE: Wilton Park: Speaker invitation: Diplomacy in the information age: WP1519
Attachments: WP1519 - provisional programme.pdf

Dear Mr Wilkinson

**Wilton Park meeting: Diplomacy in the information age
Wednesday 22 February – Friday 24 February 2017 | WP1519**

Thank you for email.

I can confirm that Mr Mark Turnbull and yourself have been allocated 10-15 minutes each for your presentations in this session on 'Using data in campaigns – a case study' scheduled for Friday 24 February at 0915.

If I can be of anymore assistance please do not hesitate to contact me.

I look forward to welcoming yourself and Mr Turnbull to Wilton Park next week.

Kind Regards

[REDACTED]

[REDACTED]

Wilton Park | Steyning | West Sussex | BN44 3DZ

T: +44 [REDACTED] | W: www.wiltonpark.org.uk

Follow us: @WiltonPark

From: David Wilkinson [REDACTED]
Sent: 15 February 2017 11:09
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Wilton Park: Speaker invitation: Diplomacy in the information age: WP1519
Importance: High

Dear [REDACTED]

Could you confirm whether the format of the session is one 10-15 minute intervention by myself (followed by discussion), or whether both myself and Mark Turnbull are allocated 10-15 minutes each?

Many thanks,

Dr. David Wilkinson
Data Scientist

[REDACTED]

[REDACTED]

SCL Group
55 New Oxford Street
London, WC1A 1BS

<http://sclgroup.cc>

This email and any attachments are confidential. If you have received this message in error, please do not use it in any way. Inform the sender and delete it. The author's views and opinions do not necessarily represent those of the company. Please check this email and any attachments for viruses as the company accepts no liability for any damage caused by this email.

On 16 Jan 2017, at 15:15, [REDACTED] wrote:

Dear Mr Wilkinson

**Wilton Park meeting: Diplomacy in the information age
Wednesday 22 February – Friday 24 February 2017 | WP1519**

On behalf of Mark Smith, Programme Director, I am writing to invite you to speak at the 'Diplomacy in the information age' Wilton Park meeting, for which you have already kindly confirmed your participation.

We have you in mind for the 'Data and the US election' session scheduled for Friday 24 February at 0915. From the framing on the attached programme, is this a topic you would feel comfortable addressing? Is there another sub-question under the session title you feel might add value to the conversation? Alternatively, is there an issue related to the overall conference theme that you suggest we might consider devoting a session to? We would welcome your further thoughts on this.

I would be grateful if you could send me a short biography (2-3 paragraphs maximum) for inclusion in the conference literature for participants.

As far as the format of your remarks, I envisage your intervention to last for 10 to 15 minutes, after which there will be time for debate and discussion of your points in the participative format which is Wilton Park's hallmark. As you will know, this invite only event will be held under the 'Wilton Park Protocol', whereby all discussion will be off the record.

I would be grateful if you could let us know your intention by **Friday 20 January**.

Kind Regards

[REDACTED]

Wilton Park | Steyning | West Sussex | BN44 3DZ
T: +44 (0) [REDACTED]
E: mail: [REDACTED] V: www.wiltonpark.org.uk

Follow us: @WiltonPark

<Guidance for speakers and chairs.pdf><WP1519 Provisional programme .pdf>

[REDACTED]

From: [REDACTED]
Sent: 24 February 2017 08:04
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Wilton Park Meeting: Diplomacy in the information age | WP1519

Good morning [REDACTED]

I trust the event is going very well. My apologies for all the questions!

Could you kindly inform me whether the talks are being filmed? Also will there be professional photographs I can get hold of?

Thanks very much in advance.

Best wishes,

[REDACTED]

[REDACTED]

Global Operations & Business Development

[REDACTED]

[REDACTED]

CA Cambridge Analytica & SCL Group

55 New Oxford Street
London, WC1A 1BS
Phone: +44 (0)20 3757 4924

597 5th Avenue, 7th Floor
New York, NY 10017
Phone: +1 (646) 892-9591

1 Wales Alley, Suite 300
Alexandria, VA 22314
Phone: +1 (703) 997-1812

<http://cambridgeanalytica.org>

On Feb 23, 2017, at 2:33 PM, [REDACTED] wrote:

Dear [REDACTED]

The drinks reception is from 1900 with dinner served at 1930.

Kind regards,

[REDACTED]

Wilton Park | Wiston House | Steyning | West Sussex | BN44 3DZ

T: +44 (0) [REDACTED]

| www.wiltonpark.org.uk

Follow us: @WiltonPark

From: [REDACTED]

Sent: 23 February 2017 14:19

To: [REDACTED]

Subject: Re: Wilton Park Meeting: Diplomacy in the information age | WP1519

Dear [REDACTED]

Could you please confirm what time supper will be?

Many thanks,

[REDACTED]
On 23 February 2017 at 11:45, [REDACTED]

[REDACTED] wrote:

Dear [REDACTED]

Yes Mark and David can check in at reception. They will be staying this evening at Wilton Park.

On arrival at Shoreham-by-Sea station, there are taxis outside, please ask the driver for Wiston House.

If you need any further information, please do not hesitate to contact me.

Kind regards,

[REDACTED]
Wilton Park | Wiston House | Steyning | West Sussex | BN44 3DZ

T: +44 (0) [REDACTED]

| www.wiltonpark.org.uk

Follow us: @WiltonPark

From: [REDACTED]

Sent: 23 February 2017 10:51

To: [REDACTED]

Subject: Re: Wilton Park Meeting: Diplomacy in the information age | WP1519

Hi [REDACTED]

Quick question - will Mark and David be able to check in at the reception? Please could you give me clear instructions for this.

Also, could you provide a local taxi provider's details so they can get a taxi from the train station please.

Many thanks,

[REDACTED]

On 23 February 2017 at 10:32, [REDACTED] wrote:

Dear [REDACTED]

Of course this is fine.

I look forward to welcoming Mark and David to Wilton Park later today.

Kind regards,

[REDACTED]

Wilton Park | Wiston House | Steyning | West Sussex | BN44 3DZ

T: +44 [REDACTED]

| www.wiltonpark.org.uk

Follow us: @WiltonPark

From: [REDACTED]
Sent: 22 February 2017 15:55

To: [REDACTED]
Subject: Re: Wilton Park Meeting: Diplomacy in the information age | WP1519

Dear [REDACTED]

I hope this finds you well. Great to speak earlier; my apologies again for any inconvenience caused for changing the plans.

Just want to confirm that Mark Turnbull and David Wilkinson will arrive tomorrow afternoon (in time for supper and for their talk on Friday morning).

In case they have questions when/before they arrive, will it be ok to give your direct line: [REDACTED]

Many thanks,

[REDACTED]

On 8 February 2017 at 14:03, [REDACTED] wrote:

Dear [REDACTED]

Thanks for the update. Mark and David will be staying at Wilton Park.

The address is below should you need it.

Kind regards,

[REDACTED]

Wilton Park | Wiston House | Steyning | West Sussex | BN44 3DZ

T: +44 [REDACTED]

| www.wiltonpark.org.uk

Follow us: @WiltonPark

From: [REDACTED]

Sent: 08 February 2017 11:52

To: [REDACTED]

Subject: Re: Wilton Park Meeting: Diplomacy in the information age | WP1519

Dear [REDACTED]

Thanks for your e-mail.

Both Mark and David will be departing on 23rd Feb at 18.00.

Please could you confirm where they will be staying.

Many thanks

[REDACTED]

On 6 February 2017 at 14:14, [REDACTED]

wrote:

Dear [REDACTED]

To clarify on the accommodation for this event, I can confirm that overnight accommodation will be arranged for the night of Wednesday 22 February for both Mark and David.

Due to the limited number of rooms available on site at Wiston House, we also book additional rooms in a local hotel for accommodation only. The cost of this is covered by Wilton Park. Transport will be arranged to bring Mark, David and other participants to Wilton Park for breakfast each morning and to return them to the hotel in the evening to sleep.

We will advise before the meeting if either Mark or David have been allocated one of these rooms but either way accommodation will be arranged for the 22.

Could you please confirm the time Mark and David wish to depart on the 23rd? The registration form looks to say 1800 but I just want to double check to ensure I allocate meals for the correct duration of their stay.

Many thanks,

[REDACTED]
Wilton Park | Wiston House | Steyning | West Sussex | BN44 3DZ

T: +44 [REDACTED]
| www.wiltonpark.org.uk

Follow us: @WiltonPark

From: [REDACTED]
Sent: 31 January 2017 14:32
To: [REDACTED]
Cc: David Wilkinson; Mark Turnbull; [REDACTED]
Subject: Wilton Park Meeting: Diplomacy in the information age | WP1519

Dear [REDACTED]

Thank you for your call earlier; it was a pleasure to speak with you.

As discussed, we are waiting for hotel confirmation - otherwise the bios and application form for the event was sent on the 22nd December.

Logistics:

Speakers

Both Mark Turnbull (our Managing Director, with over 20 years of political, communications and PR experience) and David Wilkinson (our Senior Data Scientist, who worked on the Trump Campaign) will be speaking at the event.

Hotel

Please see correspondence that I have been having with your colleague, [REDACTED] who confirmed their attendance and said she would revert back with a hotel booking clarification.

List of Attendees

Would it be possible for your team to send a list of attendees so we understand the audience?

1-1 Meetings

Would it be possible to arrange 1-1 meetings if requested by our Managing Director?

If you have any further questions, please do not hesitate to contact me directly:

[REDACTED]

Warm wishes,

[REDACTED]

----- Forwarded message -----

From: [REDACTED]
Date: 3 January 2017 at 13:52
Subject: RE: Wilton Park Meeting: Diplomacy in the information age | WP1519
To: [REDACTED]

Dear [REDACTED]

I had a lovely break thank you – I hope you did also? A very happy new year to you also!

Thank you for clarifying about Mark and David's departure. Could you please also confirm the time they are planning to leave on the 23rd? The registration form looks to say 1800 but I just want to double check to ensure I allocate meals for the correct duration of their stay.

I can confirm that overnight accommodation will be arranged for the night of Wednesday 22 February for Mark and David.

Due to the limited number of rooms available on site at Wiston House, we also book additional rooms in a local hotel for accommodation only. The cost of this is covered by Wilton Park. Transport will be arranged to bring you and other participants to Wilton Park for breakfast each morning and to return you to the hotel in the evening to sleep.

We will advise before the meeting if either Mark or David have been allocated one of these rooms.

If you have any questions or need further information, please do not hesitate to contact me.

Kind regards,

[REDACTED]

Wilton Park | Wiston House | Steyning | West Sussex | BN44 3DZ

T: +44 [REDACTED]

| www.wiltonpark.org.uk

Follow us: @WiltonPark

From: [REDACTED]

Sent: 03 January 2017 12:09

To: [REDACTED]

Cc: Mark Turnbull; David Wilkinson

Subject: Re: Wilton Park Meeting: Diplomacy in the information age | WP1519

Dear [REDACTED]

Happy New Year! We hope you had a fantastic Christmas and New Year.

Thank you very much for confirming Mark and David's attendance for Wilton Park. They will be arriving on Wednesday 22 February and departing on Thursday 23 February.

Look forward to your confirmation of their hotels. If you have any further questions, please feel free to call me directly: [REDACTED]

Best wishes,

On 3 January 2017 at 11:42, [REDACTED]
wrote:

Dear [REDACTED]

Thank you for returning the completed registration form for Mark Turnbull and David Wilkinson. We are delighted they are able to join us for this meeting. I can confirm their places and advise that overnight accommodation will be arranged for the nights of Wednesday 22 and Thursday 23 February.

Due to the limited number of rooms available on site at Wiston House, we also book additional rooms in a local hotel for accommodation only. The cost of this is covered by Wilton Park. Transport will be arranged to bring you and other participants to Wilton Park for breakfast each morning and to return you to the hotel in the evening to sleep.

We will advise before the meeting if either Mark or David have been allocated one of these rooms.

I have noted that Mark and David will make their own way to Wilton Park on the afternoon of Wednesday 22 February. They are welcome to arrive from 1500; the event will start at 1600. As they are driving to Wilton Park directions to Wiston House are available at [Directions by car](#). The satellite navigation system postcode is BN44 3DZ and our GPS Coordinates are: North 50°53'59" West 00°21'29". Please do not turn off the A283 until the sign for Wilton Park Conference Centre and Wiston House.

The House is set in parkland so please take care on your approach as there are grazing animals in the adjacent fields and they are prone to suddenly crossing the driveway. Once you arrive at the security gate, please press the buzzer to speak to reception, and then drive past the house to the main car park.

The registration form is not clear as to when Mark and David will be departing from Wilton Park. Could you please clarify for me whether they will both be staying until the end of the meeting on Friday 24 February at 1400 or departing earlier? I would appreciate if you could advise.

There are tennis courts available for use in the grounds. Rackets and balls are provided at Reception but please come prepared with suitable clothing and footwear if you wish to make use of this facility.

We look forward to welcoming Mark and David to Wilton Park on Wednesday 22 February. I look forward to receiving clarification from you regarding their departure.

In the meantime, if you have any questions or need further information, please do not hesitate to contact me.

Kind regards

[REDACTED]
Wilton Park | Wiston House | Steyning | West Sussex | BN44 3DZ

T: +44 [REDACTED]

| www.wiltonpark.org.uk

Follow us: @WiltonPark

70 years of delivering peace through dialogue: 1946 – 2016

From: [REDACTED]

Sent: 22 December 2016 15:41

To: [REDACTED]

Cc: Mark Turnbull; David Wilkinson

Subject: CONFIRMATION: Personal invitation - Wilton Park: Diplomacy in the information age: WP1519

Dear [REDACTED]

Thank you very much for inviting SCL Group to discuss with the FCO and partners the data strategy for foreign policy.

On behalf of SCL Group, I am writing to you to confirm the attendance of our Managing Director, Mark Turnbull, and Data Scientist, David Wilkinson (cc'd here). Please find attached the completed registration form for both attendees.

If you have any questions in the meantime, please do not hesitate to contact me; I remain at your disposal.

We wish you a very happy Christmas and New Year!

All the best

----- Forwarded message -----

From: [REDACTED]
Date: 16 December 2016 at 16:58
Subject: Personal invitation - Wilton Park: Diplomacy in the information age: WP1519
To: [REDACTED]

Dear Mr Turnbull

**Wilton Park meeting: Diplomacy in the information age
Wednesday 22 February – Friday 24 February 2017 | WP1519**

On behalf of [REDACTED], Programme Director, I am writing to invite you to participate at the above Wilton Park dialogue, to be held at Wiston House, West Sussex. The meeting is being run in association with the UK Foreign & Commonwealth Office.

This meeting will explore the evolving threats to and opportunities for Diplomacy in the Information Age and bring together senior level policy-makers, academics, corporate executives and other non-government directors. Diplomacy includes obligations to protect citizens, project global influence and promote prosperity.

We will be exploring four inter-related themes by discussing recent trends and developments and also considering a 10-20 year horizon scan:

- Networks – both diplomatic and social. Understanding, developing, disrupting them. How are networks evolving beyond traditional geographically centred relationships to align with interests and ideologies?
- Knowledge – building and management – combining open source, proprietary and privileged information to deliver powerful insights and deep understanding. Big data – finding the signal in the noise.
- Influence – how people get information and form opinions is changing. New phenomena are emerging: post-truth, echo-chambers and filter bubbles. What are effective influencing strategies that embrace these changes?
- Forecasting – how can data and data-driven decision making help us to anticipate issues and opportunities early and where possible take effective action to mitigate/exploit these?

There will also be some “spotlight sessions” on other topics of interest to the FCO and our partners. The themes and questions have been chosen to stimulate debate.

We hope that this dialogue will:

- Explore with you our early Data Strategy for Foreign Policy and seek your views in shaping this
- Begin a conversation on crafting a common approach to data among likeminded international partners, creating active partnerships
- Expose participants to the latest innovations in the areas of the conference themes
- Develop a community of Thought Leaders on Diplomacy in the Information Age

You are invited as our guest to the conference; your participation fee, meals and accommodation for the event will be covered by Wilton Park.

Please confirm your intention to attend by replying to this email by **Tuesday 22 December 2016**, along with attached registration form.

I very much hope that we will have the pleasure of welcoming you to Wilton Park for this event and look forward to hearing from you.

Kind Regards

[Redacted signature block]

Wilton Park | Steyning | West Sussex | BN44 3DZ

T: +44 [Redacted] W:
www.wiltonpark.org.uk

Follow us: @WiltonPark

70 years of delivering peace through dialogue: 1946 – 2016